

# Largest Milwaukee-area minority-owned businesses

(Ranked by revenue for latest fiscal year)

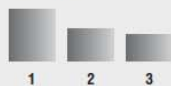
## Work force

The three minority-owned businesses on the list with the greatest number of local employees reported are:

**550** <sup>1</sup>  
**HUSCO International Inc.**  
 Waukesha

**389** <sup>2</sup>  
**El Rey Mexican Products Inc.**  
 Milwaukee

**358** <sup>3</sup>  
**Victory Personnel Services Inc.**  
 Milwaukee



## Focal points

Manufacturer HUSCO International Inc. tops the list of largest area minority-owned businesses again, followed by franchisee V&J Holding Co. Inc. New to the list this year of businesses 51 percent or greater minority-owned are Victory Personnel Services, Platt Construction Inc., Underground Pipeline Inc., W.I.S. Logistics, Custom Service Plastics Inc., North Milwaukee State Bank, J.F. Cook Co. Inc. and SysLogic Inc. Missing this year's list, all with more than \$4 million in revenue, are Manutec Inc., Performance Clean Inc., Electrical Systems & Services Inc. and Precast Engineering Co.

## Looking ahead

Investment managers Nov. 27  
 Foundations Dec. 11

The List is compiled by Barb Zaferos. For more information, or to get on The List, e-mail [bzaferos@bizjournals.com](mailto:bzaferos@bizjournals.com) or call 414-908-0574.

Rank	Name Address	Telephone Web site	Prior rank	Revenue	Employees Percent minority owned	Principal owner(s)	Type of business	Chief management officer(s)	Year est.
1	<b>HUSCO International Inc.</b> <sup>1</sup> 2239 Powaukee Road Waukesha, 53188	262-513-4200 <a href="http://www.huscointl.com">www.huscointl.com</a>	[1]	\$250,000,000	550 80%	Augustin Ramirez	Manufacturer of hydraulic and electro-hydraulic controls for mobile and automotive equipment markets	Agustin Ramirez chairman chief executive officer	1985
2	<b>V&amp;J Holding Co. Inc.</b> 6933 W. Brown Deer Road Milwaukee, 53223	414-365-9003 <a href="http://www.vjfoods.com">www.vjfoods.com</a>	[2]	\$92,000,000	300 100%	Valerie Daniels Carter, John Daniels Jr.	Franchisee of Burger King and Pizza Hut restaurants; over 100 operating stores	Valerie Daniels-Carter <sup>2</sup> president chief executive officer	1984
3	<b>El Rey Mexican Products Inc.</b> 916 S. Cesar E. Chavez Drive Milwaukee, 53204	414-643-1640 NA	[3]	\$69,160,081	389 100%	Heriberto Villarreal, Ernesto Villarreal and all of their children	Retail and wholesale Hispanic food products, four retail stores, one tortilla factory, one wholesale warehouse	Ernesto Villarreal <sup>3</sup> chief management officer	1978
4	<b>Wangard Partners Inc.</b> 1200 N. Mayfair Road Wauwatosa, 53226	414-777-1200 <a href="http://www.wangard.com">www.wangard.com</a>	[4]	\$48,168,106	15 80%	Stewart Wangard	Investment real estate brokers and developers	Stewart Wangard president	1992
5	<b>Market Probe</b> 2655 N. Mayfair Road Wauwatosa, 53226	414-778-6000 <a href="http://www.marketprobe.com">www.marketprobe.com</a>	[5]	\$44,750,000	65 100%	T. R. Rao	Global market research	T. R. Rao chief executive officer	1976
6	<b>General Converters &amp; Assemblers Inc.</b> 1325 16th St. Racine, 53403	262-634-1942 <a href="http://www.gcainc.org">www.gcainc.org</a>	[7]	\$32,000,000	180 100%	George Stinson	Contract packaging, specialty chemicals, pallet manufacturing, die cutting	George Stinson chairman president	1969
7	<b>Victory Personnel Services Inc.</b> 735 N. Water St. Milwaukee, 53202	414-271-0749 <a href="http://www.victorypersonnel.com">www.victorypersonnel.com</a>	[NR]	\$20,639,819	358 100%	Joseph Tucker Sr.	Full-service employment staffing	Joseph Tucker Sr. president chief executive officer	1991
8	<b>Metal-Era Inc.</b> 1600 Airport Road Waukesha, 53188	262-549-6900 <a href="http://www.metallera.com">www.metallera.com</a>	[8]	\$20,000,000	71 60%	Mallinger family	Manufacturing	Gene Mallinger president	1980
9	<b>Gonzalez Saggio &amp; Harlan LLP</b> 225 E. Michigan St. Milwaukee, 53202	414-277-8500 <a href="http://www.gshllp.com">www.gshllp.com</a>	[9]	\$16,400,000	80 77%	Gerardo Gonzalez, David Saggio, Emery Harlan, Gregory Wesley <sup>4</sup>	Full-service national law firm	Gerardo Gonzalez managing partner	1989
10	<b>Mantz Automation Inc.</b> 1630 Innovation Way Hartford, 53027	262-673-7560 <a href="http://www.mantzautomation.com">www.mantzautomation.com</a>	[10]	\$15,986,732	65 56%	Denise Mantz, Robert Mantz	Tool and die, specializing in plastic injection molds, die cast molds and specialty machining	Denise Mantz president	1989
11	<b>Kapur &amp; Associates Inc.</b> 7711 N. Port Washington Road Milwaukee, 53217	414-351-6668 <a href="http://www.kapurengineers.com">www.kapurengineers.com</a>	[11]	\$14,250,000	99 67%	Ramesh Kapur	Professional civil engineers serving municipal, transportation, land development and urban redevelopment clients	Ramesh Kapur president	1981
12	<b>Platt Construction Inc.</b> 7407 S. 27th St. Franklin, 53132	414-761-3868 <a href="http://www.plattcon.net">www.plattcon.net</a>	[NR]	\$11,622,000	85 100%	Richard Platt	Construction	Richard Platt president	1972
13	<b>Thomas A. Mason Co. Inc.</b> 1501 N. Dr. Martin Luther King Jr. Drive Milwaukee, 53212	414-271-6688 <a href="http://www.tamason.com">www.tamason.com</a>	[13]	\$10,917,170	75 100%	Thomas Mason, Steven Macaione	Painting and flooring contractor	Thomas Mason chief executive officer	1912
14	<b>Exec Search Inc.</b> 2325 Parklawn Drive Waukesha, 53186	262-782-7533 <a href="http://www.execsearchinc.com">www.execsearchinc.com</a>	[12]	\$10,000,000	15 100%	Reddy Erasi, Upendra Rachupally, Madhav Vijjai	Information technology consulting company, also development centers in India	Upendra Rachupally president	1997
15	<b>Underground Pipeline Inc.</b> 2180 S. Springdale Road New Berlin, 53146	262-548-9451 NA	[NR]	\$9,970,000	30 100%	Norbert Dretzka, Jeff Dretzka	Sewer and water contractor, crushing, hydro-excavation	Norbert Dretzka president	1984
16	<b>W.I.S. Logistics</b> 5065 Emmer Drive New Berlin, 53151	262-797-9670 <a href="http://www.wislogistics.com">www.wislogistics.com</a>	[NR]	\$8,300,000	9 51%	Jonathan Teraoka	Transportation brokerage and freight consultants	Jonathan Teraoka chief executive officer	1996
17	<b>Custom Service Plastics Inc.</b> 1101 S. Wells St. Lake Geneva, 53147	262-248-9557 <a href="http://www.csplastics.com">www.csplastics.com</a>	[NR]	\$8,000,000	80 100%	Mino Seifoddini	Plastics - injection molding and machining; manufacturing - converting, warehousing fulfillment, distribution; assembly - fulfillment	John Stewart executive vice president	1988
18	<b>Dakota Intertek Corp.</b> 16600 W. National Ave. New Berlin, 53151	262-784-8844 <a href="http://www.dakointertekcorp.com">www.dakointertekcorp.com</a>	[15]	\$8,000,000	25 98%	Wanbin Yuan, Paul Herbert	General construction, environmental remediation and technical services	Wanbin Yuan chief executive officer	1994
19	<b>HVA Products Inc.</b> 10400 N. Baehr Road Mequon, 53092	262-242-9393 <a href="http://www.hvapproducts.com">www.hvapproducts.com</a>	[14]	\$7,500,000	22 100%	Krishan Mehta	Contractor temperature controls and HVAC distributor, representative	Krishan Mehta owner president	1978
20	<b>T.L. Reese Construction LLC</b> 1810 N. Dr. Martin Luther King Jr. Drive Milwaukee, 53212	414-264-3000 <a href="http://www.tlreese.com">www.tlreese.com</a>	[18]	\$7,298,000	5 100%	Troy Reese	Pre-construction services, construction management, general contracting, design builders, facility maintenance, home design/construction	Troy Reese president	2005
21	<b>North Milwaukee State Bank</b> 5630 W. Fond du Lac Ave. Milwaukee, 53214	414-466-2344 <a href="http://www.nmsbank.com">www.nmsbank.com</a>	[NR]	\$6,645,000	22 90%+	WND	Commercial banking	Erbert Johnson president chief executive officer	1971
22	<b>Keystone American Express Travel Services<sup>5</sup></b> 16735 W. Greenfield Ave. New Berlin, 53151	262-782-8750 <a href="http://www.travelbykeystone.com">www.travelbykeystone.com</a>	[16]	\$6,226,365	14 100%	Art Smith	Travel agency	Art Smith president chief executive officer	1990
23	<b>J.F. Cook Co. Inc.</b> 1810 N. Dr. Martin Luther King Jr. Drive Milwaukee, 53212	414-264-3000 <a href="http://www.jfcookco.com">www.jfcookco.com</a>	[NR]	\$5,890,000	30 51%	Troy Reese, Generation Growth Capital Inc.	Residential/commercial, sales/service, replacement/installation of overhead doors, windows, curtain wall systems, glazing and carpentry	Troy Reese president	1947
24	<b>SysLogic Inc.</b> 375 Bishops Way Brookfield, 53005	262-780-0380 <a href="http://www.syslogicinc.com">www.syslogicinc.com</a>	[NR]	\$5,600,000	48 100%	Tina Chang	IT strategy and services, business intelligence, custom development, product development, IT audit and compliance, program and project management	Tina Chang chief executive officer	1995
25	<b>B&amp;D Contractors Inc.</b> 17020 W. Rogers Drive New Berlin, 53151	262-784-9393 <a href="http://www.b-dcontractors.com">www.b-dcontractors.com</a>	[19]	\$4,669,680	30 100%	Brian Holmes	Carpentry services: rough and finish, window installation/replacement, glass and glazing, historic door/window, furniture dealer/installer	Brian Holmes president <sup>6</sup>	1980

**NOTES:** Information for the list was gathered from surveys and telephone interviews with company representatives. The list is ranked by revenue for the latest fiscal year. The list is for businesses located in Milwaukee, Waukesha, Walworth, Washington, Ozaukee, Racine and Kenosha counties. 1 — Information from list of largest Milwaukee-area private companies published 10-9-09. 2 — John Draper is president of operations. 3 — Heriberto Villarreal is company president. 4 — Kerrie Murphy, Edward Witte, Karma Rodgers, Joseph Fasi, Timothy Wright, Nelson Atkins and Irwin Evans are also principal owners. 5 — Entire company name is Keystone American Express Travel Services and American Express Business Travel Partner. 6 — Cody Holmes is vice president. The list is ranked by revenue for latest fiscal year. Ties are broken alphabetically. WND — Would not disclose. NR — Not ranked on previous year's list.

Information current as of  
 November 13, 2009